
Case Study

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FM Logistic®



FM Logistics is a worldwide company, specializing in logistics and services to supply chains in all its vertical and geographic markets. The company focuses on several opportunities offered by the growth in e-commerce and omnichannel logistics, the transformation of urban logistics, digitization, automation, and investments in developing its human resources. In fiscal 2018-19, the company reached revenues of €1.3 billion.

History

FM Logistic is a family business. Since its creation in 1967, it has climbed the ladder to success gradually. Today, the group is one of the leading French and international logistics providers.

In the 1960s in France, two brothers, Claude and Edmond Faure decided to launch their small wood transport company. At the same time, another entrepreneur, Jean-Marie Machet, took the reins of his family-run transport company, which led to the creation of the 'Faure & Machet' transport company in 1967. At that time it had 12 staff and 7 vehicles.

The company expanded rapidly. In 1976, it already had 90 employees and 75 vehicles. But it was in 1982 that the company really took off. 'Faure & Machet' set-up a strategic activity, warehousing, and only twenty years after being founded, the company had 300 staff members and 38,000 m² of warehousing space in France.

Attentive to customer needs, Faure & Machet came up with new value-added services such as contract packaging, or co-packing, which facilitate promotional campaigns from FMCG and retail companies. At the beginning of the 90s, the Group took advantage of the opportunities brought about by the opening of Eastern European markets. It thus became an international logistics pioneer in Russia and Central Europe. Following this success, the Group changed its name to FM Logistic in 1998.

Years later FM Logistic set up in China, introducing a comprehensive supply chain solution spanning from conception to implementation. In 2013, the group set up in Brazil. At the same time it increased its expertise in the logistics of fresh produce with the acquisition of a major player in the Russian market. In 2016, FM Logistic reinforced its geographical coverage by acquiring India's Spear Logistics.

The small company from Lorraine, France has become today a major international logistics provider with activities in 14 countries and more than 60% of its revenue from abroad.

The current macro organizational chart of the company is illustrated in Figure 1.



Figure 1. Macro organizational chart of the company

Figure 2 presents FM Logistic worldwide.



Figure 1. FM Logistic Worldwide (FM markets in the blue countries)